

Iowa Association of Community Providers

ANNUAL REPORT
PUBLISHED MAY 2025





A note from our CEO, Ben Shuberg



BEN SHUBERG
Chief Executive Officer

As we close the chapter on another incredible year, I have deep appreciation for all we accomplished together in 2024. It was a year of growth, advocacy, and collaboration, and I am honored to serve alongside you in this meaningful work.

I want to express my sincere thanks for your unwavering dedication and support. The strength of our association lies in its members—you are the driving force behind the success we celebrate today. In 2024, we saw growth, both in number of provider members and of Strategic Business Partners. Your commitment to our shared mission has made a tangible difference in the lives of Iowans, and I am truly grateful for all that you do.

One of our priorities in 2024 was expanding educational opportunities to enhance service delivery across the state. Through initiatives like the DSP & Behavioral Health Series, Service Excellence programs, record-breaking attendance at the IACP Annual Conference, and the new Future Forward Summit, we provided invaluable training and resources to help members excel in their roles. The offering of Fatal 5 training and the expanded use of Relias brought efficiencies and, most importantly, quality training for improving outcomes to a greater number of provider staff. New, topical roundtables also facilitated connections and knowledge sharing between members. Your engagement and enthusiasm have been instrumental in making these programs and events impactful. I look forward to building on this success in the years ahead.

Advocacy remains the heart of IACP’s mission, and 2024 marked significant milestones for our efforts at the Iowa Capitol. Thanks to strong member involvement, we achieved historic legislative wins, including:

- \$1.7M for HCBS waiver buy-down
- \$16.5M for HCBS backfill
- \$14.6M for HCBS provider rate increase
- \$1.3M for RBSCL and \$2.1M for mental health rate increases
- \$276K for community mental health center rates
- \$19M to expand and strengthen the ADRC model

These victories will greatly enhance services and support for our communities. Your tireless involvement made these historic victories possible, and together, we’ve made lasting strides in strengthening community-based services across Iowa. These legislative milestones reflect the power of our collective voice for change. Our ongoing collaboration with HHS has also solidified strong relationships with key decision-makers, laying the foundation for even greater advocacy in the future.

Thank you for being an essential part of this journey. Together, we are making—and will continue to make—a lasting, positive impact on the lives of those we serve. We will keep pushing forward—ensuring that one day, every Iowan has the opportunity to live, learn, and work in the community of their choice.

With gratitude,

Ben Shuberg
Chief Executive Officer
bshuberg@iowaproviders.org

Meet your #RelentlessAdvocates

BOARD OF DIRECTORS 2024



MARCY DAVIS
Candeo
Chair



DAVE COMSTOCK
ChildServe
Past-Chair



MATT BULEY
Hope Haven
Vice Chair



RICHARD WHITAKER
Vera French CMHC
Treasurer



DIANE BRECHT
AbbeHealth
Services
Secretary



JENNIFER ELLIS
Friendship Ark
At-Large Director



MARK DODD
One Vision
At-Large Director



KENDALYN HUFF
Innovative Industries
At-Large Director



TIFFANY MARLETTE
Imagine the
Possibilities
At-Large Director



**CYNTHIA STEIDL-
BISHOP**
Eyerly Ball CMHC
At-Large Director

STAFF MEMBERS 2024



BEN SHUBERG
Chief Executive
Officer



SUSAN SEEHASE
Chief Operations
Officer



BRITA NELSON
Technical
Assistance
Coordinator



KAT YOUNGBLUT
Data
Coordinator



MADDIE VANKIRK
Communications
Coordinator

OUR MISSION

Relentlessly advocating for Iowa providers to build healthy communities

OUR VISION

One day, all Iowans will live, learn, and work in their community of choice.

We had a big year.

WE STAYED ON TOP OF IT.

With 135 member organizations who have 30,000+ employees combined, IACP promised to-the-minute updates and opportunities for learning, and we delivered.



138 WEBINARS & EVENTS
offered to all IACP members.



438 ATTENDEES
59 EXHIBITOR/SPONSORS
IACP's biggest conference ever



15,197 REGISTRANTS
for all IACP webinar and event opportunities.



179 ATTENDEES
6 SPONSORS
IACP's first Future Forward Summit



10,019 LEARNERS
In Relias Learning Management System



1,455 CERTIFICATIONS
Under IACP's Medication Manager Program



AND OUR #RELENTLESS ADVOCACY WORKED.

An Unmatched Legislative Session: Thanks to member involvement, we achieved historic wins, including:

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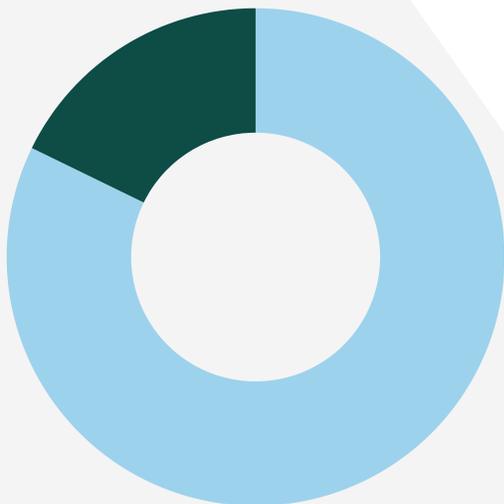
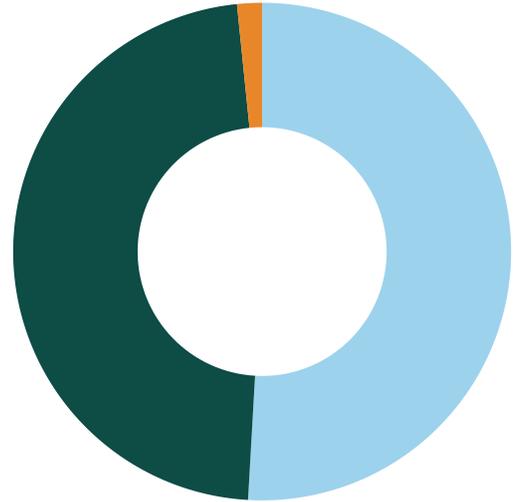


Making it count.

REVENUE

Education & Meetings	●	\$1,215,171	50.9%
Membership	●	\$1,133,151	47.5%
Business Solutions	●	\$38,459	1.6%

TOTAL		\$2,386,781	
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EXPENSES

Advocacy & Training	●	\$1,645,022	82.2%
Management & General	●	\$355,753	17.8%

TOTAL		\$2,000,775	
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Member Awards & Recognition 2024

EXECUTIVE OF THE YEAR



DAVE COMSTOCK
ChildServe

RELENTLESS ADVOCATES OF THE YEAR



JULIE SMITH
IACP Lobbyist



GARY JONES
Midwest Compliance
Associates

DIRECT SUPPORT PROFESSIONAL AWARD

MARTA ARGUETA
Mosaic in Central Iowa

NICOLE BELL
Candeo

BECKI DAVIS
B & D Services

ALLISON BENDER
Exceptional Persons, Inc.

DARCY MURLEY
Opportunity Living

BILL LIGHTELL
Candeo

PEER SUPPORT SPECIALIST AWARD

KILEY JUNGE
Abbe Center for Community
Mental Health - UPH

AMANDA CARSTENSEN
Eyerly Ball - UPH

LISA NASLUND
Plains Area Mental
Health Center

FARAJI HUBBARD
Abbe Center for Community
Mental Health - UPH

LILA DEUTMEYER
Abbe Center for Community
Mental Health - UPH

COMMUNITY BUILDER AWARD

SHARON KOERSELMAN
Village Northwest
Unlimited

CHERYL SCHATZLE
Abbe Center for Community
Mental Health - UPH

CAITLIN PENA
Balance Autism

KRIS ALLMON
Trivium Life Services

ANGIE BEANE
Mainstream Living

SAM BIGGART
Imagine the Possibilities

JAMES MILLER
Candeo

Standing Committee Roster 2024

EDUCATION & TRAINING

Chris Campbell*, MYEP
Clay Adams, WESCO
Heather Curtis, One Vision
Teresa Naughton, LifeWorks Community Services
April Metzger, Hope Haven, Inc.
Lacie Tedrow, New Hope Village
Gary Jones, MCA
Matt Wilson, Assured Partners
Kris Eastman, Mainstream Living, Inc.
Susan Martin, Optimae
Denise Beenk, Vera French CMHC
Michelle Phillis, Imagine the Possibilities
Alicia Rogers, Goodwill Industries of NE IA

FINANCE

Richard Whitaker*, Vera French CMHC
Karen Jess, Eide Bailly
Steve Hodapp, VODEC
Staci Humiston, Reach for Your Potential
Jennifer Pavlovec, ChildServe
Karen Scott, MYEP
Patrick Kruckenberg, Comprehensive Systems
Mary Ann White, WCDC

GOVERNMENT RELATIONS

Mark Dodd*, One Vision
George Eichhorn, ChildServe
Matt Buley, Hope Haven, Inc.
Cheryl Plank, Imagine the Possibilities
Cynthia Steidl-Bishop, Eyerly Ball CMHC
Jack Mescher, Hills & Dales
Nicolle Eaton, Siouxland CMHC
Marc Hines, Crossroads, Inc.
Lisa Pakkebier, REM Iowa
Kit Baloun, Vibrant
Sherri Nielsen, Easterseals of Iowa

IOWA PROVIDERS PAC

Barry Whitsell*, Village Northwest Unlimited
Marcy Davis, Candeo
Kendalyn Huff, CARE, Innovative Industries, SIRF, SSoSCI
Steve Hodapp, VODEC
Kelly Flanagan, REM IA
Sarah Dillinger, Trivium Life Services
Brent Dillinger, Trivium Life Services
Susan Martin, Optimae

NOMINATIONS

Matt Buley*, Hope Haven, Inc
Dave Comstock, ChildServe
Brent Dillinger, Trivium Life Services
Diane Brecht, AbbeHealth Services
Erin Schmidt, Exceptional Opportunities
Sheila Martin, Siouxland CMHC

TECHNOLOGY

Luke Rushing*, Vera French CMHC
Duane Temple, Night Owl Support Systems
Clay Adams, WESCO
LuAnn Jahner, Balance Autism
Annie Streng, REM Iowa
Dusty Stork, Caring Hearts of West Central IA
Katie Slade, Exceptional Persons, Inc.
Mike Paul, Siouxland CMHC
Shane Newton, Optimae

MEMBERSHIP SERVICES

Diane Brecht*, AbbeHealth Services
Brandon Gish*, Enterprise Fleet Management
Valerie Schwager, North Star Community Services
Steve Tissue, Goodwill of NE Iowa
Curt Duffield, LifeWorks Community Services
Tiffany Marlette, Imagine the Possibilities
Mona Kenyon, Systems Unlimited, Inc.
Andrea Smith, VODEC
Jennifer Ellis, Friendship Ark
Bonnie Kipper, Exceptional Persons, Inc.

* Denotes Chair of Committee



IACP

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